



Bridging The Gap

DoD Business Initiative Council

Naval-Industry R&D Partnership Conference 2002

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DoD Business Initiative Council (BIC)

- **Mission:**
 - Improve efficiency of DoD business operations
- **Objectives:**
 - Modernize DoD's business practices to improve programs and combat capability
 - Reduce cycle times and improve program stability
 - Encourage creativity and innovation from all workforce levels
 - Optimize existing opportunities, and implement both near- and long-term opportunities
 - Partner with industry to implement best practices, apply advanced technologies, and jointly explore new ways of doing business
 - Always consider the voice of the Warfighter

DoD BIC Structure

SENIOR EXECUTIVE COUNCIL (SEC)

SECDEF ▪ DEPSECDEF ▪ SERVICE SECRETARIES ▪ USD (AT&L)

BUSINESS INITIATIVE COUNCIL (BIC)

SERVICE SECRETARIES ▪ VCJCS ▪ USD(AT&L) ▪ USD(C) ▪ USD(P&R)

EXECUTIVE STEERING COMMITTEE (ESC)

SERVICE 3-STARS ▪ OSD EXECUTIVES ▪ JCS

EXECUTIVE DIRECTORS (EDs)

SERVICES ▪ OSD ▪ JCS

SUPPORT TEAM

PROCESS / FUNCTIONAL BOARDS

ACQUISITION
MANAGEMENT

RESOURCE
MANAGEMENT

MANPOWER &
PERSONNEL

CORE
COMPETENCIES

INSTALLATION
& LOGISTICS

INFORMATION
TECHNOLOGY

TEST &
EVALUATION



DoD BIC Timeline / Process

2001

2002

Jul Aug Sep Oct Nov Dec Jan Feb Mar Apr May Jun Jul Aug Sep

FY03-07 POM /
BUDGET Dev

PHASE I

NAVY LEAD

- Identify / approve “quick hits”
- Identify longer term initiatives

OSD
PDM/PBDs

FY03 Budget
to Hill

PHASE II

AIR FORCE LEAD

- Identify / approve longer term initiatives
- Develop implementation plans

FY04-09
POM
Submit

FY04-09 POM /
BUDGET Dev

PHASE III

ARMY LEAD

- Continue implementing
- New initiatives
- Develop legislative strategy
- Develop metrics
- Pioneer Projects



Examples Of BIC Initiatives

Title (Champion) / Number	Summary	Status
Commercialize Military Developed Systems (AF) AM08	This initiative leverages commercially developed products for military use.	Legislation Required FY04 Cycle
Streamline Independent Technology Readiness Assessments (AF) RE07	Streamline DOD 5000 requirement to have an ITRA for each ACAT 1D system.	Working
Embedded Instrumentation (Army) TE08	Establish acquisition and requirements policies that require all systems to have an integrated set of embedded instrumentation for T&E.	Working



BIC Phase IV

Oct 02 – Mar 03

- **Plan to focus on:**
 - Rapid COTS insertion
 - Institutionalizing commercial best practices
 - Intellectual property issues
- **Actively solicit participation from industry and academia**
 - More S&T related initiatives



Criteria / Process for Submitting an Initiative

- **Criteria**

- Does it touch the Warfighter?
- Does it provide a common good across all services?
- Does it have savings / benefits?

- **Process**

- Submission of a proposal that includes:
 - A clear, concise statement of the proposed business initiative
 - History / current situation – specific challenge / process
 - Estimate of investment, savings, or benefits
 - Metrics – relative to outcomes, savings, or benefits
 - Risk – pros / cons
 - Required policy / Congressional actions
 - Proposed approach for implementation

- **Submit proposed initiative to RDML Cowley, BIC Executive Director**

- E-mail: cowley.robert@hq.navy.mil